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A Crowdfunder's Strategy Guide. Jamey Stegmaier, president and founding partner of Stonemaier Games, is a successful board game entrepreneur and Kickstarter evangelist who reveals the key tips and secrets to achieving success on Kickstarter in A Crowdfunder's Strategy Guide. The key lessons Jamey shares in A Crowdfunder's Strategy Guide, as inspired by his Kickstarter Lessons blog, are the culmination of Jamey's experience and success with seven crowdfunding campaigns, totaling over ...

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