

Multinational Firms Innovation And Productivity

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Buy *Multinational Firms, Innovation and Productivity* by Castellani, Davide, Zanfei, Antonello (ISBN: 9781845421984) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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It has long been argued that multinational enterprises (MNEs) outperform their rivals that are less internationalized (Morck and Yeung, 1991). More recently, performance measures on internalization, innovation, technology and productivity show this (Helpman et al. 2004). Based on such findings, governments around the world have come to support and entice such firms to invest in

Multinational Firms, Innovation and Productivity

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'The book assumes an original place in the literature. . . Castellani and Zanfei show that the economic impact of MNEs on innovation and productivity depends on evolutionary features of firms and industries, particularly on the heterogeneity of firm strategies and behaviours. . . this volume contains high-quality, well-written research. . .' - Simona Iammarino, Research Policy

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The Innovation Zones will facilitate applied research projects between large companies and startups, with the goal of creating a better qualified workforce in Quebec. “We have a dozen projects in sight and I hope to be able to announce three or four of them in the first months of winter 2021 so that we can see, in concrete terms, what an innovation zone is,” Fitzgibbon told the newspaper.