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Simplified Strategic  
Planning The No Nonsense  
Guide For Busy People  
Who Want Results Fast

# **Simplified Strategic Planning The No Nonsense Guide For Busy People Who Want Results Fast**

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**Professor, Harvard Business**

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*Planning The No*

It does not give you

innovative ideas, but it

gives you basics of what

strategic planning is all

about. However, strategic

planning may be a tool for

effectively deciding the

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direction where your company wants to go, however, it cannot foresee the market changes, the competition changes or technology changes.

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ahead will survive the  
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today--and tomorrow.

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There are several  
alternative models to  
strategic planning - This  
basic or simplified model  
will meet the requirements  
of most managers, including  
managers in large  
organisations whose annual  
strategic planning  
activities must fit within  
the overall corporate  
strategy, or

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*Simplified or Basic Strategic Planning Model*  
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Strategic planning is an organization's process how to define its strategy how to reach its goals, and how to make critical decisions. The plan includes allocating resources (incl. people, financial capital, knowhow/knowledge, technical and material capital) to pursue this strategy and company goals.

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Be aware that Strategic Planning (aka Strategy Planning) is only the first step in Strategic Management

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Strategic Management also must include 1) Execution of the plan, 2) Monitoring of developments and execution progress and 3) Feed-back into the plan. Without proper Execution, Monitoring and Feedback, planning will surely fall short of expectations.

*Strategic Planning:  
Everything You Really Need  
to Know*

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*Planning by Bradford et al -  
Paul . . .*

Strategic planning is an organization's process how to define its strategy how to reach its goals, and how to make critical decisions. The plan includes allocating resources (incl. people, financial capital, knowhow/knowledge, technical and material capital) to pursue this strategy and company goals.

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Our Simplified Strategic Planning Program is a multi-workshop series that teaches participants an effective

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strategic planning process while at the same time creating a clear, compelling strategic plan for their organization. Participants will: Set direction through clear articulation of Vision, Mission, and Strategic Filters

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divisions for the 3rd cycle.  
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planning process as well as  
some practical issues  
associated with strategic  
planning. Specific emphasis  
is placed on a simplified  
approach to strategic  
planning. The relationship  
between strategic planning  
and performance is

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discussed. A brief overview of common approaches used to develop strategic plans is also provided.

*A simplified approach to strategic planning:*

*Practical ...*

how Simplified Strategic Planning compares with other processes/consultants;  
strategy formulation with Simplified Strategic Planning; strategy implementation with Simplified Strategic Planning; the bottom line results with Simplified Strategic Planning;  
Interviews with: Actoras - management consultants;

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Strategic Planning Do For  
Your Organization? • Align  
the actions of your people •  
Focus your resources on top  
priorities • Motivate the  
entire organization

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