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In *The AIG Story*, the company's long-term CEO Hank Greenberg (1967 to 2005) and GW professor and corporate governance expert Lawrence Cunningham chronicle the origins of the company and its relentless pioneering of open markets everywhere in the world.

*The AIG Story by Maurice R. Greenberg, Lawrence A ...*

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In *The AIG Story*, the company's long-term CEO Hank

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Greenberg (1967 to 2005) and GW professor and corporate governance expert Lawrence Cunningham chronicle the origins of the company and its relentless pioneering of open markets everywhere in the world. They regale readers with riveting vignettes of how AIG g

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The AIG Story captures an impressive saga in business history--one of innovation, vision and leadership at a company that was nearly--destroyed with a few strokes of governmental pens. The AIG...

*The AIG Story by Maurice R. Greenberg, Lawrence A ...*  
"The AIG Story" is well written and, despite not being a business person, I found it very informative about the insurance business and how a successful company is made. The book is in two parts: the early days of Hank Greenberg's insurance career, the start of AIG on his watch, and the world-wide expansion of AIG and the American Insurance Industry.

*The AIG Story, + Website by Maurice R. Greenberg (Jan 22 ...*

In The AIG Story, the company's long-term CEO Hank Greenberg (1967 to 2005) and GW professor and corporate governance expert Lawrence Cunningham chronicle the origins of the company and its relentless pioneering of open markets everywhere in the world. They regale readers with riveting vignettes of how AIG grew from a modest group of insurance enterprises in 1970 to the largest insurance company in world history.

*Amazon.com: The AIG Story eBook: Greenberg, Maurice R ...*  
High-Flying AIG For decades, AIG was a global powerhouse in the business of selling insurance. But in September 2008,

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the company was on the brink of collapse. The epicenter of the crisis was at an...

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## *Answers in Genesis - Wikipedia*

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## *Today in Golf | Golf Channel*

The AIG Story captures an impressive saga in business history--one of innovation, vision and leadership at a company that was nearly--destroyed with a few strokes of governmental pens. The AIG Story carries important lessons and implications for the U.S., especially its role in international affairs, its approach to business, its legal system and its handling of financial crises.

## *The Aig Story, + Website (Hardcover) - Walmart.com ...*

In The AIG Story, Maurice Greenberg enlists Lawrence Cunningham to help chronicle the origins of the company and its relentless pioneering of open markets everywhere in the world. They regale listeners with riveting vignettes of how AIG grew from a modest group of insurance enterprises in 1970 to the largest insurance company in world history.

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*The AIG Story by Maurice R. Greenberg, Lawrence A ...*

Discover the History of AIG In 1919, Cornelius Vander Starr stepped off a steamship in Shanghai determined to make his mark in the world. Working from a two-room office, he established American Asiatic Underwriters, an insurance agency to which we trace our roots.

*Our History | AIG*

In The AIG Story, the company's long-term CEO Hank Greenberg (1967 to 2005) and GW professor and corporate governance expert Lawrence Cunningham chronicle the origins of the company and its relentless pioneering of open markets ...

*The AIG Story | Wiley Online Books*

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*Book Review: The AIG Story - WSJ*

Maurice Greenberg, former CEO of American International Group, Inc. (AIG), talked about his book, [The AIG Story], in which he chronicles the rise and fall of the international insurance and ...

*[The AIG Story] | C-SPAN.org*

Left unguarded, the residents of the local asylum move back into the village, and take up their former positions in society, and persistently confound the efforts of the lone sane soldier...

*Inmates Run The Asylum: The AIG Story - WSJ*

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"The AIG Story" is well written and, despite not being a business person, I found it very informative about the insurance business and how a successful company is made. The book is in two parts: the early days of Hank Greenberg's insurance career, the start of AIG on his watch, and the world-wide expansion of AIG and the American Insurance Industry.

## *Amazon.com: Customer reviews: The AIG Story*

Amid this expansion, it was often Roberts initiating interaction between new clients and AIG. In 1956, Roberts became head of the Europe business as the investment from the Marshall Plan revitalized the region, turning it into an important source of global growth for the company. Roberts went on to serve as a chairman of AIG.

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